

City Honors
Ms. St. George
Ms. Fundalinski

Studio in Graphic Design
Course Syllabus

2008-2009

Room 110

Studio in Graphic Design is a one credit elective offered to high school juniors and seniors. In this year-long course, students will work with a variety of computer programs such as In-design and Photoshop that will allow them to explore the elements and principles of design through studio production.

In Studio in Graphic Design (Media Studies & Advertising Design), students will demonstrate mastery of artistic skills and an understanding of art appropriate to the Commencement Level of the four New York State Art Standards.

Art Standards 1: Creating Art states that all students will produce works of art that explore different kinds of subject matter, topics, themes and metaphors. Students will understand and use sensory elements, organizational principles, and expressive images to communicate their ideas in art.

Art Standard 2: Knowing and Using Art Materials and Resources states that all students will know about resources and opportunities for participation in the visual arts in the community (i.e. cultural institutions) as well as careers in the field.

Art Standard 3: Responding To and Analyzing Works of Art states that all students will reflect on, interpret and evaluate works of art, using the language of art criticism.

Art Standard 4: Understanding the Cultural Dimensions and Contributions of the Arts states that all students will explore art from various historical periods and world cultures to discover the roles that it plays. Students will explore art to understand the social, cultural, and environmental dimensions of human society.

Objectives:

The Studio in Graphic Design course will enable students to master the following objectives:

1. Define, recognize, and use the elements of art.
2. Define, recognize, and use the principles of design.
3. Develop an awareness of and sensitivity to art in both natural and human-made environments.
4. Strengthen perceptual awareness and cognitive skill through sensory experiences.
5. Analyze, compare, interpret, and evaluate art of self, other students, and major artists.
6. Communicate feelings and ideas through creative visual expression.
7. Develop skills in producing visual art in a wide variety of electronic media and techniques.
8. Exhibit proficiency in terminology and techniques related to areas of Graphic Design.
9. Explore careers in the field of design.
10. Develop skills in the care and safe use of supplies and equipment in the lab.

Essential Questions:

What affect does Graphic Design have on society?

Can society exist without design?

Assignments:

Students will be required to create/complete...

- 1) A portfolio that contains a minimum 20 artworks (DUE WEEK 28!)
- 2) A Power Point Presentation based on a Photoshop lesson
- 3) Their assignment for the 2010 Legend and school newspaper.

(Mentioned below are a few of the possible design projects student will be assigned... Taste of Buffalo, Allentown Art Festival, Shakespeare in Delaware Park, Richmond Speakers, Teen Pregnancy Prevention, CHS Hoodies, Yearbook Cover, Yearbook Layouts, Musical, MLK, & Spring Concert Programs, Poem with Image Manipulation, CD Covers (2), Magazine Covers (2), 2 logos, and 2 Business Ads.

Expectations: In Studio in Graphic Design, as in the name, the setting is a studio- meaning that many days students will be *expected to work independently* on their development of a portfolio. Many classes will be conducted with class lecture and reading assignments. There will also be a few tests/assessments from the new class textbook. Also, students will need to keep a journal. What students can expect is that some students will be working on one assignment, while another group is working on their individual project.

All Students will need to demonstrate a good ethic, the ability to work independently and to produce both quality and quantity of artwork!

Students who meet this standard will achieve a high grade in this class.

Grading Components of Studio in Graphic Design:

Students will be graded using the following assessment instruments:

Yearbook-Completion of the 2010 Legend is due 1/31/10*

Newspaper- completion of an edition of 3

Portfolio (Electronic)- 20 works, due by the end of Week 28

Power Point Presentation

Journals - daily entries & assignments

Reading, writing assignments & test

A rubric will be used to assess student creativity, understanding of design elements and principles, effort, craftsmanship, attendance, and effective use of class time by use of a rubric.

The rubric scale is based on a score of 1-4, with 4 being the highest.

- o 4 translates into an A+
- o 3 translates into an A
- o 2 translates into a B
- o 1 translates into a C
- o 0 translates into a F

Students will be required to maintain a journal in this class. The student needs to make **WEEKLY ENTRIES** of all they have done during class. The purpose of this assignment is dual-fold, to record their work, as well as to develop their ideas. If there exists a concern about a student grade, the journal will be used to resolve this concern. The journal also must be done **NEATLY**, and we hope it becomes a source of inspiration. As mentioned earlier, this journal will be graded based upon the amount of time, thought, effort, and **neatness** put forth.

Class Conduct: Each student is expected to ...

- o **Attend class, be on time, devote time after school and meet project deadlines!**
- o **Demonstrate individual initiative!**
- o **Listen well, respecting the person speaking.**
- o **Follow instructions and requests made by teacher.**
- o **Be responsible for keeping computer files organized.**
- o **Be responsible for cleaning & sanitizing their work area after each session.**
- o **Follow school and district codes of conduct★ especially in regard to dress, food, musical devices, cell phones and internet/ network usage!**

Supplies:

1 Flash Drive ★ 1-2 G (USB)

3 CDs with Covers

1 Class Folder

1 Notebook for Journaling

** (Optional) a Digital Camera of +5.0 mega pixels, for anyone interested in taking photographs for the newspaper or yearbook.

Students are expected to purchase a yearbook. The cost for the design students is \$50, due by Dec. 31st!

Methods of Communication:

Both Ms. St. George and Ms. Fundalinski are available most days after school from 2:30 - 4:00pm. Our email addresses are:

cstgeorge@buffaloschools.org or 472-9259

tfundalinski@buffaloschools.org or 816-4230

After reading the syllabus, kindly sign and return this form to Ms. St. George or Ms. Fundalinski in room 110.

Parent's Signature _____

Student's's Signature _____

Parent's Phone Number _____

Parent's E-mail Address _____

